



NYDIG

in partnership with the **Kautz-Uible** Economics Institute

Investment Opportunities in Digital Currencies



OVERVIEW

Digital currency investors have seen Bitcoin's market capitalization increase from \$130 billion in 2020 to over \$1 trillion in 2021. Earlier this year, the investment bank Morgan Stanley announced the launch of a Bitcoin investment fund in partnership with NYDIG. Through this investment vehicle, institutional investors have access to a regulated, audited, and insured custodian for Bitcoin purchases. In this workshop, NYDIG and the Kautz-Uible Economics Institute at the University of Cincinnati will present an overview of Bitcoin technology and its investment potential. In the technical portion of the workshop, participants will learn about the blockchain technology that supports Bitcoin transactions.

WORKSHOP OUTLINE

Overview of Bitcoin Investing (1 hour): NYDIG

In the first segment of the workshop, NYDIG will present an overview of Bitcoin and its function as a store of value. Participants will learn about regulatory, audit, and governance standards. NYDIG will also discuss custody solutions of cryptocurrencies.

Question & Answer Session, Discussion of Future Trends (20 minutes): NYDIG and Participants

10 Minute Break

Bitcoin Technical Session (1.5 hours): Kautz-Uible Economics Institute and Participants

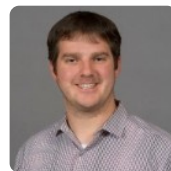
In the technical session, the Kautz-Uible Economics Institute (KUEI) will explain the advantages and disadvantages of wallet storage technologies. After demonstrating how to send and receive bitcoin, participants will learn how to locate these transactions on the blockchain with the assistance of a web-based blockchain explorer. Finally, there will be a discussion of the more technical aspects of Bitcoin's implementation, including consensus protocols, cryptography and digital signatures, proof of work, hash functions, and mining.

ABOUT THE INSTRUCTORS



George Kirchner

George Kirchner is Head of Sales at NYDIG. Prior to joining NYDIG, he spent six years at Goldman Sachs, where he was a Vice President in the equity derivatives business of the firm's private bank.



Michael Jones

Michael Jones is the Academic Director of the Kautz-Uible Economics Institute and an Associate Professor - Educator of Economics at the University of Cincinnati.

DATE & TIME

May 19, 2021
9 am - 12 pm

LOCATION

Virtual*

COST

Free

REGISTRATION LINK

<https://www.kueconomicsinstitute.org/digital-currencies-workshop>

*A Zoom link will be provided upon registration.

QUESTIONS?

Please contact Michael Jones at m.jones@uc.edu

To support various activities of the Kautz-Uible Economics Institute, please donate to the [KUEI fund](#). Your support makes workshops such as this one possible.

